

No purchase necessary. To be eligible, an entrant must be 18 years of age or older and reside in the U.S. or its territories. Employees of HSNi, LLC ("HSN"), CONDE NAST, their parents, subsidiaries, affiliates, advertising or promotional agencies and members of their families are not eligible to participate. Entry constitutes permission to use entrants' name, voice, likeness, photograph, quotes, greetings or video footage without further permission.

To enter, go to hsn.com and sign up to receive email beauty tips from ALLURE MAGAZINE or send a postcard to HSN/ALLURE SWEEPSTAKES, 1 HSN Drive, St. Petersburg, Florida 33729. Online entries must be received no later than November 30, 2013. Postcard entries must be postmarked no later than December 1, 2013. One entry per household. By entering the sweepstakes, entrants agree to be bound by these official rules. HSN is not responsible for incorrect, faulty or misdirected email transmissions or inaccurate entry of information due to human error, technical malfunction of any network, computer or other equipment or software or any other cause. HSN reserves the right to terminate the promotion and award the prize in a random drawing from all eligible entries prior to termination in the event that the promotion is compromised in any way.

On or about December 9, 2013, a random drawing from all eligible entries will be conducted to determine the winner. One winner will receive a \$500 HSN gift card. The winner will be contacted by email or phone within 3 days of the drawing.

Except where prohibited, entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforcement of these Official Rules, or the rights and obligations of entrants and HSN and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Florida without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Florida and entrant hereby consents and submits to the personal jurisdiction of such courts for the purpose of litigating any such action. Except where prohibited, by participating in this sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any entrant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Such jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

The odds of winning depend on the number of eligible entries. The retail value of the prizes to be awarded is approximately \$500. Taxes are the sole responsibility of the winner. Void where prohibited. Prizes are not transferable or redeemable in cash. All applicable federal, state and local laws apply. All sweepstakes determinations will be made by HSN and will be final.

For a winner's list, send a self-addressed stamped envelope to HSN/ALLURE SWEEPSTAKES, 1 HSN Drive, St. Petersburg, Florida 33729. The sponsor of this promotion is HSN, 1 HSN Drive, St. Petersburg, Florida 33729.